



Securitas Thailand provided security in support of the latest Annual King's Cup Elephant Polo Tournament.

This charity event started in 2001 and this year marked our 10th Anniversary of support. During previous years the event was held mostly in Hua Hin and sometimes in Chiang Rai. This year was the first time the Charity Tournament was held in Bangkok.

Through the generosity of participants (the players and their supporting companies) and spectators the tournament and its associated night time events this annual charity tournament has raised over 24 Million Thai Baht which has gone to charities that benefits the elephants of Thailand. These include housing for the mahouts and families, shelters for the elephants, and an elephant ambulance for the Thai Elephant Conservation Centre (TECC).

Donations have also gone to funding the world's first ever elephant used in conjunction with the therapy for autistic children. The Thai Elephant Therapy Project (TETP) was created in conjunction with Chiang Mai University and the TECC, initially rescued five elephants off the streets of Bangkok and trained them as assistant therapists for autistic children.

Other significant benefits from money raised has gone to building the first elephant hospital in Krabi ; research and tree planting to build elephant corridors in Kui Buri; and funding the first educational computer application for children to teach them the importance of conservation and protection of wild animals.